



News Release

FOX Sports Coverage Of 2017 WeatherTech Championship Highlighted By FOX Live Network Coverage; Expanded Rolex 24 At Daytona Television

FOX Sports GO To Carry Live Coverage Of Entire 2017 Season

DAYTONA BEACH, Fla. (Dec. 22, 2016) – The 2017 IMSA WeatherTech SportsCar Championship – which opens in fewer than 40 days with the 55th Rolex 24 At Daytona – is already shaping up to be a classic, with the introduction of brand-new race cars in the flagship Prototype class and a number of new cars and participants in both GT classes

Once again in 2017, FOX Sports will have all of the action from the drop of the green flag in the Rolex 24 At Daytona on Jan. 28 through the final checkered flag of the season at Petit Le Mans on Oct. 7, as IMSA and FOX Sports today unveiled the complete television schedule for the series.

The 2017 season will open on Saturday, Jan. 28 with a live FOX Network telecast of the first three hours of the 55th Rolex 24 At Daytona. FOX Sports will provide 24 hours of live television coverage of the Rolex 24 across FOX, FS1 and FS2 with only a brief, one-hour window late Saturday evening that will not be televised.

The FOX Sports GO app will have 25 consecutive hours of Rolex 24 programming, kicking off live streaming in the U.S. of the entire 12-race WeatherTech Championship season in 2017. The app will simulcast all FOX Sports telecasts in their entirety and will have seven hours of exclusive coverage in 2017.

“We worked closely with our partners at FOX Sports to build an extremely strong schedule for WeatherTech Championship telecasts in 2017,” said David Pettit, IMSA vice president, marketing. “Together, we were able to ‘reimagine’ our television schedule to expand our presence on the FOX Network, reduce the number of channel changes during our Tequila Patrón North American Endurance Cup events and utilize the FOX Sports GO platform to provide a consistent platform for our most loyal race fans.

“We’ve more than doubled the number of hours of live FOX Network coverage over 2016, and are offering more live television coverage of the Rolex 24 At Daytona than we have at any time in recent history. At the same time, both of FOX Sports’ cable networks, FS1 and FS2, have grown substantially, and we are making FOX Sports GO a destination for fans to watch the season in its entirety. In total, it’s a fantastic package to offer our fans and partners.”

In addition to the first three hours of the Rolex 24, the BUBBA burger Sports Car Grand Prix at Long Beach on Saturday, April 8, also will be televised live on FOX Network.

Nine of 12 events, including all four Tequila Patrón North American Endurance Cup races – the Rolex 24 At Daytona on Jan. 28-29, the Mobil 1 Twelve Hours of Sebring Fueled by Fresh From Florida on March 18, the Sahlen’s Six Hours of The Glen on July 2 and Petit Le Mans on Oct. 7 – will have FOX Sports GO streaming with authentication for all FS1 cable subscribers.

FS1 will feature 27 1/2 hours of WeatherTech Championship coverage, including a nine-hour live block of coverage from the Mobil 1 Twelve Hours of Sebring Fueled by Fresh From Florida and complete telecasts of the events at Canadian Tire Motorsport Park, Road America and Mazda Raceway Laguna Seca. FS2 will carry 37 1/2 hours of live coverage in 2017.

The 2017 WeatherTech Championship season opens at Daytona International Speedway on Jan. 28-29 with the 55th Rolex 24 At Daytona.

2017 IMSA WeatherTech SportsCar Championship Television / Streaming Schedule

Date	Event/Venue	Channel	Times (All Times ET)
Jan. 28-29	Rolex 24 At Daytona Daytona International Speedway Daytona Beach, Florida	FOX	2 – 5 p.m. Sat.
		FSGO*	2 p.m. Sat. – 3 p.m. Sun.
		FS2	5 – 10 p.m. Sat.
		FS2	11 p.m. Sat. – 12:30 p.m. Sun.
		FS1	12:30 – 3 p.m. Sun.
March 18	Mobil 1 Twelve Hours of Sebring Fueled by Fresh From Florida Sebring International Raceway Sebring, Florida	FSGO*	10:30 a.m. – 11 p.m.
		FS1	2 p.m. – 11 p.m.
April 8	BUBBA burger Sports Car Grand Prix at Long Beach Long Beach, California	FOX	4 – 6 p.m.
May 6	Circuit of The Americas Austin, Texas	FS2	6:30 – 9:30 p.m.
June 3	Chevrolet Detroit Belle Isle Grand Prix Detroit, Michigan	FS2	12:30 – 2:30 p.m.
July 2	Sahlen's Six Hours of The Glen Watkins Glen International Watkins Glen, New York	FSGO*	10 a.m. – 4:30 p.m.
		FS1	10 a.m. – 1 p.m.
		FS2	1 – 4:30 p.m.
July 9	Canadian Tire Motorsport Park Bowmanville, Ontario, Canada	FS1	5 – 8 p.m.
July 22	Northeast Grand Prix Lime Rock Park Lakeville, Connecticut	FS2	3 – 6 p.m.
Aug. 6	Continental Tire Road Race Showcase Road America Elkhart Lake, Wisconsin	FS1	2:30 – 5:30 p.m.
Aug. 27	Michelin GT Challenge at VIR VIRginia International Raceway Danville, Virginia	FS1	1:30 – 4:30 p.m.
Sept. 17	Continental Tire Monterey Grand Prix Powered by Mazda Mazda Raceway Laguna Seca Monterey, California	FS1	5 – 8 p.m.
Oct. 7	Petit Le Mans Road Atlanta Braselton, Georgia	FSGO*	10:30 a.m. – 9:30 p.m.
		FS1	10:30 – 11:30 a.m.
		FS2	11:30 a.m. – 2:30 p.m.
		FS2	5 – 9:30 p.m.

NOTE: Broadcast dates and times subject to change

** - FOX Sports GO with FS1 authentication*

About IMSA

The International Motor Sports Association, LLC (IMSA) was originally founded in 1969 and owns a long and rich history in sports car racing. Today, IMSA is the sanctioning body of the IMSA WeatherTech SportsCar Championship, the premier sports car racing series in North America. IMSA also sanctions the Continental Tire SportsCar Challenge and the IMSA Prototype Challenge Presented by Mazda, as well as four single-make series: Porsche GT3 Cup Challenge USA by Yokohama; Ultra 94 Porsche GT3 Cup Challenge Canada by Yokohama; Ferrari Challenge North America; and Lamborghini Super Trofeo North America. IMSA – a company within the NASCAR family – is the exclusive strategic partner in North America with the Automobile Club de l'Ouest (ACO) which operates the 24 Hours of Le Mans as a part of the FIA World Endurance Championship. The partnership enables selected IMSA WeatherTech SportsCar Championship competitors to earn automatic entries into the prestigious 24 Hours of Le Mans. For more information, visit www.IMSA.com, www.twitter.com/IMSA or www.facebook.com/IMSA.

About FOX Sports

FOX Sports is the umbrella entity representing 21st Century FOX's wide array of multi-platform US-based sports assets. Built with brands capable of reaching more than 100 million viewers in a single weekend, FOX Sports includes ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing partnerships. FOX Sports includes the sports television arm of the FOX Broadcasting Company; FS1, FS2; FOX Sports Regional Networks, their affiliated regional web sites and national programming; FOX Soccer Plus; FOX Deportes and FOX College Sports. In addition, FOX Sports also encompasses FOX Sports Digital, which includes FOXSports.com, FOX Sports GO, Whatifsports.com and Yarbarker.com. Also included in the Group are FOX's interests in joint-venture businesses Big Ten Network and BTN 2Go, as well as a licensing agreement that establish the FOX Sports Radio Network.

Contacts:

Nate Siebens

Senior Manager, IMSA Communications

(386) 310-6568

nsiebens@imsa.com

Erik Arneson

VP Media Relations, FOX Sports

(704) 501-5795

Erik.Arneson@FOX.com